



BETTENDORF
HOTEL AND CONFERENCE CENTER

1-74 at Spruce Hills Dr. · Bettendorf, IA
lodgehotel.com
1-563-359-7141



Grand Harbor
RESORT AND WATERPARK

350 Bell Street · Dubuque, IA
grandharborresort.com
1-563-690-4000

The Chateau
BLOOMINGTON

HOTEL AND CONFERENCE CENTER

1601 Jumer Drive · Bloomington, IL
chateauhotel.biz
1-309-662-2020

PRST STD
U.S. Postage
PAID
Permit ###
Location, IA

Platinum
HOSPITALITY GROUP

Reservations 1-866-690-4006
P.O. Box 718 · Dubuque, IA 52004-9937

Additional properties managed
by Platinum Hospitality Group:

MainStay Suites

5145 Rockwell Drive · Cedar Rapids, IA
mainstaysuites.com/hotel/ia089
1-319-363-7829

MainStay Suites

1275 Associates Drive · Dubuque, IA
mainstaysuites.com/hotel/ia079
1-563-557-7829

Grand River Center

500 Bell Street · Dubuque, IA
grandrivercenter.com
563-690-4500

NURTURING FAMILY TIES

From simple ideas to powerful web-based options, many tools are available to keep family on your mind and in your heart while you travel on business. Seeing and sharing with family keeps you grounded, calmer and connected to what matters most.

For starters, invest in a foldable leather frame or one made of unbreakable, airline-friendly material and place your favorite family snapshots inside. Or, you might also opt for a small, classic photo album. You can pull it out of your suitcase anytime.

With your laptop and digital images, you can try several computer tricks to keep family nearby. Change your desktop image from a basic and boring background by selecting a photo of your child. Remember to switch out the image frequently as kids grow and change. Or, bring warmth into your room by creating and running a slide show of favorite family moments. Digital video is also an option for those with the equipment and know-how.

The following tools take advantage of free wireless Internet access at all Platinum

properties. With high-speed access and basic Internet skills, you can nurture relationships with family and friends near and far in exciting ways.

Some email subscriber services offer online photo organization tools so you can post and share photos with ease. For MSN members, slideshows can be uploaded and emailed to your list. Recipients of your slideshow - like grandmas, grandpas, uncles and aunts - can also download high-resolution photos perfect for printing. See join.msn.com for details about their accounts.

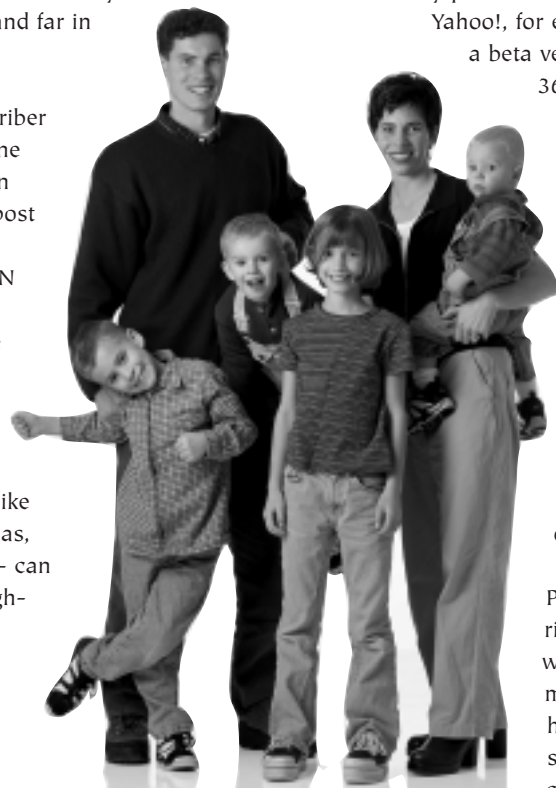
For a more powerful way to stay connected with family around the world, try one of the user-friendly personal website accounts.

Yahoo!, for example, introduced a beta version of

360.yahoo.com, a free service to their users. Simply sign up for a Yahoo!

360° account and you can share and organize your thoughts, music and photos. You control who can view your pages - just you, only your closest friends and family, or the public.

Pick the tool that's right for you, and see what it offers. You might be surprised how it lifts your spirits during a challenging trip!



Platinum Rewards

A QUARTERLY PUBLICATION FOR MEMBERS OF THE PLATINUM HOSPITALITY CLUB

Spring 2006 • Volume 4

Our Top Guests of 2005

In this issue of Platinum Rewards, we're celebrating our top guests for 2005. Look inside to read about fellow Platinum Hospitality Club members:

- Scott Clemens of Anamosa, Iowa - Guest of The Lodge Hotel & Conference Center
- Dean Rousselow of Waterloo, Iowa - Guest of Grand Harbor Resort & Waterpark, and
- Dana Keller of Chicago, Illinois - Guest of The Chateau Hotel & Conference Center

In 2005, these Platinum Hospitality Club Members were the #1 points earners at each of the Platinum Hospitality Group properties. We're pleased to introduce them to you and share their perspectives on the Platinum Hospitality Club.

Although these individuals earned a special place on our guest lists, we value all of our Platinum Hospitality Club Members equally. If you ever need something that will make your stay more enjoyable or efficient, please let us know! We will do our best to accommodate your request.

Make reservations online at:
www.platinumhospitalityclub.com
Or toll-free:
1-866-690-4006
For redemptions and rewards call:
563-585-2015

Platinum
HOSPITALITY GROUP

Members Only: Your Chance to Win \$500 in Cash!

Platinum Hospitality Club members can take advantage of an exciting Members Only opportunity to win \$500! It's easy to enter - here's how:

1. Visit the website address listed near your address on this newsletter, and
2. Enter and submit the requested information.

Then, you'll be eligible for our April 1 drawing for a \$500 cash prize!

Giving you a chance to win \$500 is our way of thanking you for being a member of Platinum Hospitality Club. We hope it is an

opportunity you'll be excited about.

If you're not a member, join today, and you can qualify for future Members Only prize opportunities as well as the many benefits of Platinum Hospitality Club.

This Members Only drawing takes place on April 1, 2006, so visit that website today!



THE LODGE HOTEL & CONFERENCE CENTER IN BETTENDORF/QUAD CITIES, IOWA

NAME: Scott Clemens
TITLE: Construction Supervisor, Southeast Iowa
COMPANY: Qwest Communications
HOMETOWN: Anamosa, Iowa
POINTS EARNED: 120,000

Scott generously applied his points at The Lodge Hotel & Conference Center to host a classy appreciation party for his crew and their spouses. Scott's 33 guests arrived at The Lodge and kicked back with cocktails in the warm, intimate setting of the Library Lounge.

After cocktail hour, the group was welcomed into The Lodge Restaurant for a decadent dining experience. The guests enjoyed delicious appetizers such as crab cakes, Mushrooms Forrester and The Lodge Sampler. Tossed and Caesar salads were served, and each individual ordered from the menu. Slow roasted prime rib, filets, fresh salmon and Tortellini Louisiana were among the items The Lodge staff served to Scott and his party.

Scott says that you can't beat the excellent service, friendly staff, great bartenders, fantastic food and the convenient location of The Lodge.

Thanks, Scott, for your loyalty to The Lodge and for sharing your points with your deserving crew! We hope you enjoy the perks of your Premier Platinum membership.

The top Platinum Points Guest of 2005 among all the Platinum properties is Mr. Scott Clemens of Anamosa, Iowa. And what a guest he is! Scott achieved Premier Platinum status with over 100,000 points earned by staying at The Lodge Hotel & Conference Center every Wednesday through Friday for two years.

Scott supervises construction in Southeast Iowa for Qwest Communications and spends a lot of time staying at The Lodge, visiting the lounges and dining in The Lodge Restaurant.

"I enjoy the friendliness and great attitudes of the staff, and of course, the points," he said.



GRAND HARBOR RESORT AND WATERPARK IN DUBUQUE, IOWA

NAME: Dean Rousselow
TITLE: Diagnostic Technician
COMPANY: John Deere
HOMETOWN: Waterloo, Iowa
POINTS EARNED: 74,160

Engine repair for John Deere takes Mr. Dean Rousselow around the country, and we're fortunate that he frequents Dubuque and stays at the Grand Harbor Resort & Waterpark. During his stays last year, Dean earned almost 75,000 Platinum Points. While earning points, he enjoyed a spacious room as well as great meals in The RiverWalk Restaurant.

"The personal customer service I receive is outstanding," notes Dean, citing the cleanliness of Grand Harbor Resort & Waterpark and the excellent food as the hotel's most desirable features.

Vacations in Florida, Hot Springs, Arkansas, and St. Thomas are calling to Dean, so he plans to cash in his Platinum Points for airline miles to take pleasure trips. He says he will also apply his points to Grand Harbor Resort & Waterpark gift certificates.

When asked what he enjoys about his Platinum Card, Dean says, "I like all the perks that go with being a member of the Platinum Hospitality Club, especially the airline miles."

Dean concludes, "As much as I travel in the U.S. - and outside the U.S. - the Grand Harbor Resort & Waterpark is still my favorite."

The feeling is mutual: Dean and all the Platinum Club Members are always welcome here. Grand Harbor Resort & Waterpark thanks you for being a great guest!



THE CHATEAU HOTEL & CONFERENCE CENTER IN BLOOMINGTON-NORMAL, ILLINOIS

NAME: Dana Keller
TITLE: Account Executive
COMPANY: Cenveo
HOMETOWN: Chicago, Illinois
POINTS EARNED: 90,000 +

Every Monday night since 1997, Ms. Dana Keller has stayed at The Chateau Hotel & Conference Center in Bloomington. With points collecting rapidly in the Platinum Hospitality Club, it is easy to see how she earned over 90,000 Platinum Points.

"It's my home away from home," Dana says. As an account executive for Cenveo, the largest envelope manufacturer and printer in the U.S., Dana meets with a major client in Bloomington every Tuesday morning. Her reservations are made a year at a time at The Chateau each December.

When asked to name her favorite thing about The Chateau Hotel & Conference Center, Dana quickly

replies, "The people. They're wonderful." She also enjoys the uniqueness of the property and the excellent food at Le Radis Rouge, the hotel's French-inspired restaurant.

Dana adds one more detail that is important to her: "It feels very safe to stay there."

Dana loves earning the points, which she applies to a long weekend with her family at The Chateau. "Every year around the end of February, I bring my husband and kids for a weekend there. We go to the restaurant and swim in the pool," Dana says, "The trip is like a mini spring break in a French Chateau."

Thank you, Dana, for spending your Monday nights at The Chateau Hotel & Conference Center. Enjoy using your Platinum Rewards!



COLLECT POINTS QUICKLY

As the stories of the top Platinum Members reveal, your Platinum Hospitality Club membership allows you to earn major points for every dollar spent at your favorite hotels:

- The Lodge Hotel & Conference Center in Bettendorf/Quad Cities, IA
- Grand Harbor Resort & Waterpark in Dubuque, IA
- The Chateau Hotel & Conference Center in Bloomington, IL

Platinum Hospitality Club truly offers one of the best points programs in the area. You earn 10 points for every dollar spent on guest rooms, 5 points for every dollar spent on meeting room rentals, and 3 points for every dollar spent on food and non-alcoholic beverages.

An average two-night stay with meals can easily add up to 2000 points. That point total can be redeemed for a \$20 gift certificate

or 800 airline miles. Let the points accumulate, and you could be on a flight to a great vacation locale or cashing in gift certificates to cover an all-expense paid stay at one of our hotels!

**Remember to visit
platinumhospitalityclub.com
for details on redeeming your
Platinum points and for all your
reservation needs.**